How can the NAB possibly regulate a private industry that is a paid service??? I travel all over the country for business and rely heavily on XM satellite radio for guidance on traffic and weather issues; sometimes the information can even be potentially lifesaving in the event of severe weather such as floods and rockslides. In some remote areas you cannot even pick up a radio station, but XM satellite radio is ALWAYS there. There is nothing like using the Hertz rent-acar never-lost satellite guidance system, but it doesn't give local traffic or weather. It is IMPERATIVE that the FCC reject the NAB's petition 04-160, they seem to have lost sight of the fact that fair competition keeps the country moving in a forward direction!!!